

Job Title – Online Marketing Manager

Company – Tree2mydoor Limited (Ecommerce Gift Company)

Start Date – October 2009

Remuneration - £ Competitive

Location – Manchester – M40 5BP

Contract – Full Time

Hours – 36 hours per week

This is a great opportunity for a skilled online marketing manager to work in one of the country's most innovative ecommerce gift company's.

This is a new position with lots of opportunity for career progression within the company. The successful candidate will be responsible for driving traffic and developing the online position of the www.tree2mydoor.com ecommerce website for both consumer and corporate markets. This will involve:

- Managing affiliate marketing.
- Improving site conversion rates.
- Managing affinity partners.
- Increasing site rankings and visibility.
- Website analytics
- Developing and managing social networking channels.
- Launching and managing our blog.
- Increasing online PR opportunities.
- Managing SEO
- Shopping comparison marketing
- PPC marketing
- Utilizing new media to improve online communication.
- Having an open mind to be less stuffy and more innovative.
- Developing link backs and natural search.
- Managing online promotions and consumer competitions.
- Assisting the head developer on site development projects.
- Regularly analysing site visitor statistics to address performance issues.

You will need to be able to hit the ground running and you should be able to use your initiative to get positive results. You will have big responsibilities and will be required to manage your own projects and work directly with the company Director and other key staff to ensure all runs successfully well.

Extra:

* Candidates will be expected to have studied for an IT related degree and have previous work experience working in ecommerce as an online marketing manager.

* You need to be an ambitious, talented, hardworking, creative and free thinking.

* If you love ecommerce and trees then you've found your dream job!

About the company:

Tree2mydoor is an ecommerce gift company that delivers personalised trees as gifts to happy people all over the UK and Ireland. We are a gift company that is taking the UK by storm, since the company was formed in 2003, we have won a raft of prestigious awards and have grown from a little idea in our founders brain to a high growth national gift company.

We are a small, young and innovative team with ambitious plans to grow steadily in the UK and ROI as well as develop into new markets around the globe.

Working for Tree2mydoor is like working for no other company, our gift products are truly special for everyone that receives them. We also do our bit to fundraise for conservation charities – something that we hope to do lots more of as time goes on.

Apply now!

We don't do 8 page application forms at Tree2mydoor. We ask that you send us your CV with a covering letter/e-mail so that you get the opportunity to freely represent yourself. Keep the covering letter to the equivalent of one side of A4. Please state the position that you are interested in. Tell us who you are, what makes you tick and why you want to work for Tree2mydoor. We are really interested to find out about how you have made things happen in the past. This could be in your work or personal life. How did you resolve a recent problem? Again, this could be in your work or personal life. We really prefer if you applied by e-mail, so please make sure any attachments are small and named sensibly.

Email us:

jobs@tree2mydoor.com

Please add '(Your first name) wood like a job' in the subject header of the e-mail.

If you really make an effort we will be in touch.